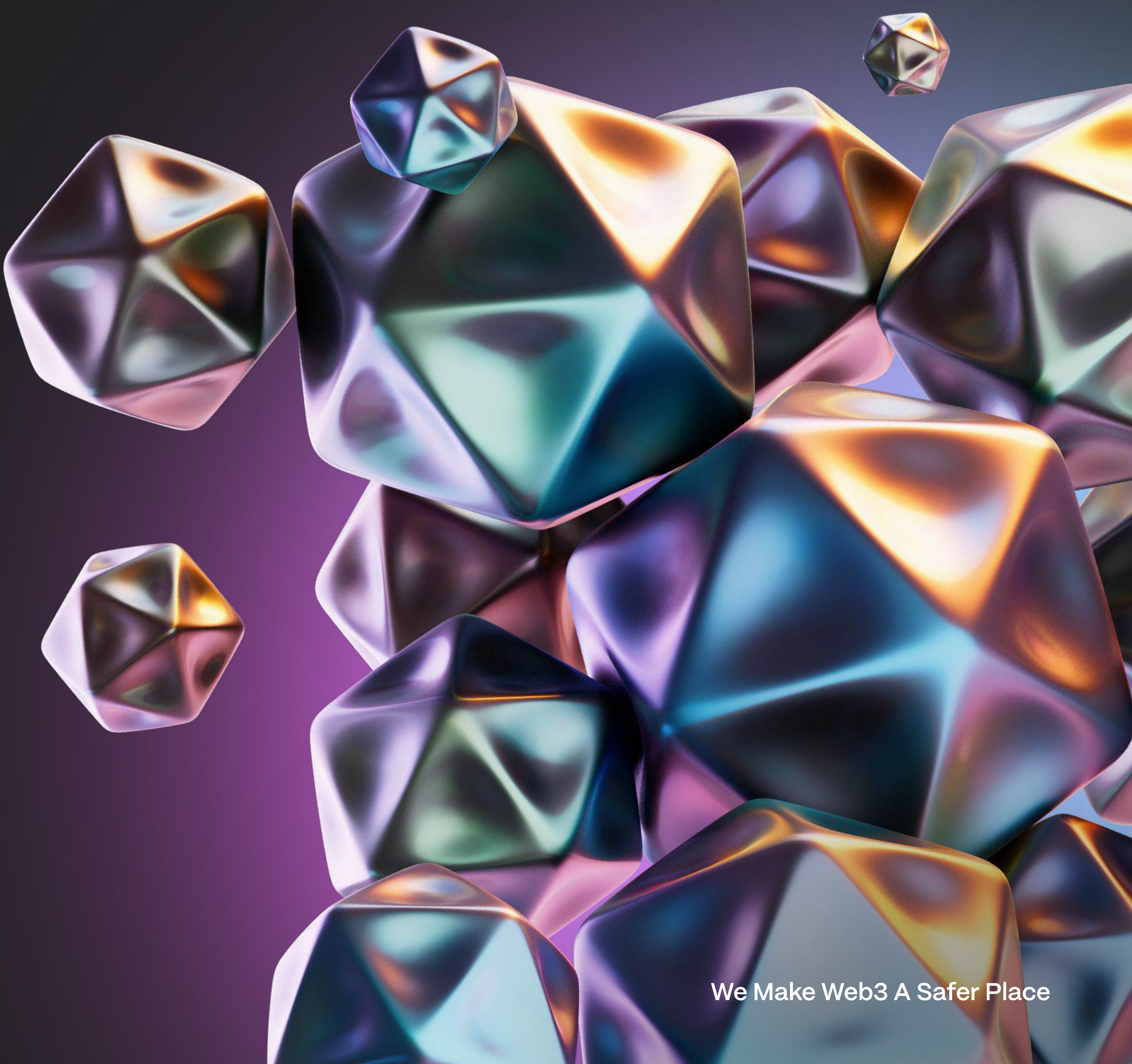
$HAI

DYOR Report

TastyCo



Product Details

Product Name

TastyCo

Narrative

RWA, FoodFi

Description

TastyCo is an RWA exchange designed specifically for the global food industry. It bridges traditional food businesses with decentralized DeFi by tokenizing real operating food brands into liquid, on-chain digital assets.

Unlike traditional reward-based crowdfunding platforms or purely speculative crypto tokens, TastyCo enables real food businesses from regional restaurant chains and agricultural processors to emerging consumer packaged goods brands to raise capital or launch white-label product lines backed by actual physical operations, infrastructure, and revenue streams rather than unbacked roadmaps.

Top Features

1. **Real World Asset (RWA) Tokenization**
   TastyCo converts the physical assets, future revenues, or equity structures of food businesses into standardized, tradeable on-chain tokens, transforming illiquid culinary ventures into liquid markets.
2. **On-Chain Capital Raising**
   TastyCo is designed to give food brands access to global Web3 capital to fund facility expansions, equipment acquisitions, or new product launches without the friction of traditional venture capital or bank debt.
3. **Franchise & White Label Launchpad**
   The protocol enables creators, chefs, or existing brands to launch new food lines under their own name, backed by an established, verified real-world production and logistics network.
4. **Asset Backed Security & Transparency**
   Ties token value to real physical assets, ongoing operational metrics, or verified cash flows rather than pure speculation or future promises.
5. **Secondary Market Liquidity**
   Creates a continuous secondary exchange where investors can trade fractionalized shares or tokenized yields of food businesses with real-time on-chain settlement.

Roadmap

From operational MVP to global liquidity layer in 18 months

1

Project Kickoff

Q1–Q2 2026 Completed

- Operator partnership signed
- Contracts deployed
- First brands live
- Aggregators integrated

2

MVP Launch

Q3 2026 In Progress

- Trading terminal (beta)
- Whitelist live

3

Pre-Launch Growth

Q4 2026 Milestone 1

- 25+ brands in pipeline
- Presale complete, 50K+ wallets
- Second audit
- First 10 brands tokenized
- Seed round closed

4

Token Launch & Listing

Q1 2027 Milestone 2

- Public launch
- Tier-1 exchange listings
- 50 brands tokenized
- $50M+ volume

5

Post-Launch Growth

Q2–Q4 2027 Milestone 3

- 150+ brands
- New operator partners
- EU rollout
- Buyback-burn live

Tech Documents

Resource	Link
Website	https://app.tastyco.io/en
App	https://tastyco.io/en/
White paper	Not publicly available
Github	No official public repository identified

Token Details

Attribute	Value
Ticker	$TASTY
Total Supply	1,000,000,000 $TASTY
TGE	Planned for Q1 2027 according to the roadmap
Tokenomics	https://tastyco.io/en/token#tokenomics

Tokenomics

Round	Price	Supply	TGE Unlock	Vesting (months)
Seed	$0.01	4%	5%	12
Early Backers	$0.02	6%	10%	10
Presale	$0.03	10%	15%	24
CoinList & Legion	$0.06	10%	50%	12
Airdrop	----	5%	20%	6
Community	----	15%	0%	36
Marketing	----	10%	0%	6-mo cliff + 24-mo vesting
Ecosystem	----	30%	0%	6-mo cliff + 24-mo vesting
Liquidity	----	10%	10%	12

Token Utility

1. **Launchpad access**
   Users can stake $TASTY to reach an allocation tier. Higher tiers unlock larger allocations and whitelist priority in upcoming brand launches.

2. **Settlement & Pairing**
   Every brand Token is Paired against $TASTY which will be used to settle trades and pay platform fees across the terminal.

3. **Quests and Rewards**
   Users can earn $TASTY and tier progress by completing onchain quests and contributing to the ecosystem

4. **Governance**
   $TASTY holders are expected to help set listing standards and platform parameters as governance is introduced.

Team and Background

Founders & Cofounders

CEO

Georges Karam LinkedIn

Founder of Global Food Ventures. He is a seasoned investor with a decade of experience scaling delivery-first brands across MENA and Europe. Georges has raised $25M+ in capital, generated over $80M in revenue, and successfully launched 15 proprietary brands across 10 global markets.

Co-founder & CTO

Dyma Budorin LinkedIn

He is a veteran Web3 security architect and entrepreneur leading TastyCo's tokenization, smart contract, and security infrastructure. As the Founder and CEO of Hacken, a top-tier blockchain auditor trusted with over $100B in client assets and Co-Chair at the Enterprise Ethereum Alliance, Dyma brings enterprise-grade security and institutional credibility to the platform.

Co-founder & CSO

Fiacc Larkin LinkedIn

Previously served as Head of Crypto & Blockchain at G42 and brings institutional investment experience.

Community

4,100+
X (Formerly Twitter) Followers
https://x.com/tastyco_io

6,900+
Telegram Subscribers
https://t.me/tastyco_io

3,333+
Discord Members
https://discord.com/invite/DDWxJv4QCv

Security

Audits

There is no publicly available audit currently for the token, as the token is not yet launched. However, the presence of Dyma as one of the co-founders of the project provides an opportunity for an audit from Hacken.

Bug Bounty Program

No public bug bounty program was identified.

Investment:

No publicly released investment at the time of compiling the report.

Summary

Pros

- Experienced founding team across food operations, Web3 security and institutional strategy
- Clear RWA narrative focused on restaurant and food brands
- Defined $TASTY utility across access, settlement, rewards and future governance
- Detailed, although preliminary, tokenomics

Cons

- No public whitepaper or official GitHub repository
- Funding details are not published
- No published smart-contract addresses or independently verifiable audit report

TastyCo is an early-stage RWA platform focused on tokenizing restaurant and food brands. The project combines a distinct vertical narrative with an experienced founding team and detailed preliminary tokenomics. It has high potential considering the fact that they are the pioneers in RWA that focuses on restaurants and the food industry.

DYOR

Do Your Own Research